

A PLEASANT DENTAL EXPERIENCE



Hopes and dreams are as unique as the individuals who pursue them. A London dentist who is tired of hearing how much people hate going to the dentist is pursuing her dream of creating the most pleasant dental experience.

In order to achieve that goal, Dr. Nohora Martinez knew that she needed the right people and the right type of practice.

The Right People

Riverpark Dental has eliminated all traditional positions at a dental practice and replaced them with one – a Patient Care Specialist. A Patient Care Specialist is someone with exceptional interpersonal skills and extensive training in dentistry.

All Patient Care Specialists are either certified dental assistants, hygienists or foreign-trained dentists. This allows them to fully understand all treatments and answer any follow up questions the patient may have. Patient Care Specialists are also hired based on their knowledge of languages and the natural gift to help people. Each patient has a specific Patient Care Specialist that they can turn to for even the most sensitive questions. The Patient Care Specialists are evaluated and compensated based on their ability to provide patients with the most enjoyable experience.

The Right Type of Practice

Riverpark Dental, designed by an award-winning dental architect from Colorado, combines the elements, sounds, shapes and imagery of nature and contemporary art to create a relaxing experience. Every detail has been designed with patients in mind. That's why when patients enter Riverpark they feel more like at a spa than at a dental office. Prior to the treatment many patients can be seen relaxing in a massage chair with a cup of freshly-brewed coffee or some other beverage.

Extra attention has been placed on the treatment rooms. While lying in the dental chair the patient can enjoy a relaxing massage, listen to music or watch a movie. Hot towels are provided for extra comfort. The patients are surrounded by imagery of green trees, mountains and waterfalls which give them a calm and relaxing warm feeling even on the coldest winter days.

Sometimes even the most anxious patients relax and fall asleep at their appointment.

The dental practice was built using the most modern state-of-the-art equipment. It is fully digital meaning there is almost no need for paper, helping to save the environment.

Dr. Martinez believes that it is very important for a patient to understand all the treatment options, their costs and the risks. As such, the patients have access to a complete library of dental software that shows various treatment options and their benefits.

The patients are given the tools to fully understand their treatments and are encouraged to ask questions. At the end the patient knows what is being done, the fees involved, and can make an informed decision.

Riverpark Dental is competitive in pricing with regards to other dental practices in London.

The Visionary – Dr. Nohora Martinez

Dr. Martinez started her dental studies at age 15 at the Javeriana University, recognized as one of the most prestigious dental schools in Latin America. She also completed a post-graduate program in orthodontics. When she came to Canada in 2003 she had to validate her title, which meant going back to dental school.

The greatest challenge foreign-trained dentists face is acceptance to a dental school. It is a lengthy and competitive process. There are thousands of foreign-trained dentists and only 60 spots among all universities across Canada. She was the first Colombian dentist accepted at the University of Western Ontario.

Dr. Martinez is skilled in a wide variety of dental procedures including crown & bridges, cosmetic procedures such as veneers, dentures & partials, extractions, fillings, orthodontics (traditional and Invisalign), restoration, root canals and teeth whitening.

Dr. Nohora Martinez extends her warmest welcome to you.

Come and see Riverpark Dental located at 305 Boler Rd., in Byron, N6K 2K1. For more information visit www.riverparkdental.ca or call 519-963-3131.

